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Ideatrump & Brainstorm Card workshop

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game1

Ideatrump

(First is a creativity warm-up exercise)

Ideatrump

These are cards with situations written on them to aid creativity.



1. Decide on a topic from the theme list as a group(90 seconds)

How can you wake up early?

How can you save up money?

How can you avoid getting sleepy at work or in class?

How can you make a toothbrush last 50% longer?

How can you keep your room clean all the time?

2. Spread out the cards  Play rock paper scissors

Start from the winner and take turns in clockwise order.
Each turn lasts 30 seconds.

Use your Ideatrumps to come up with and share an idea.

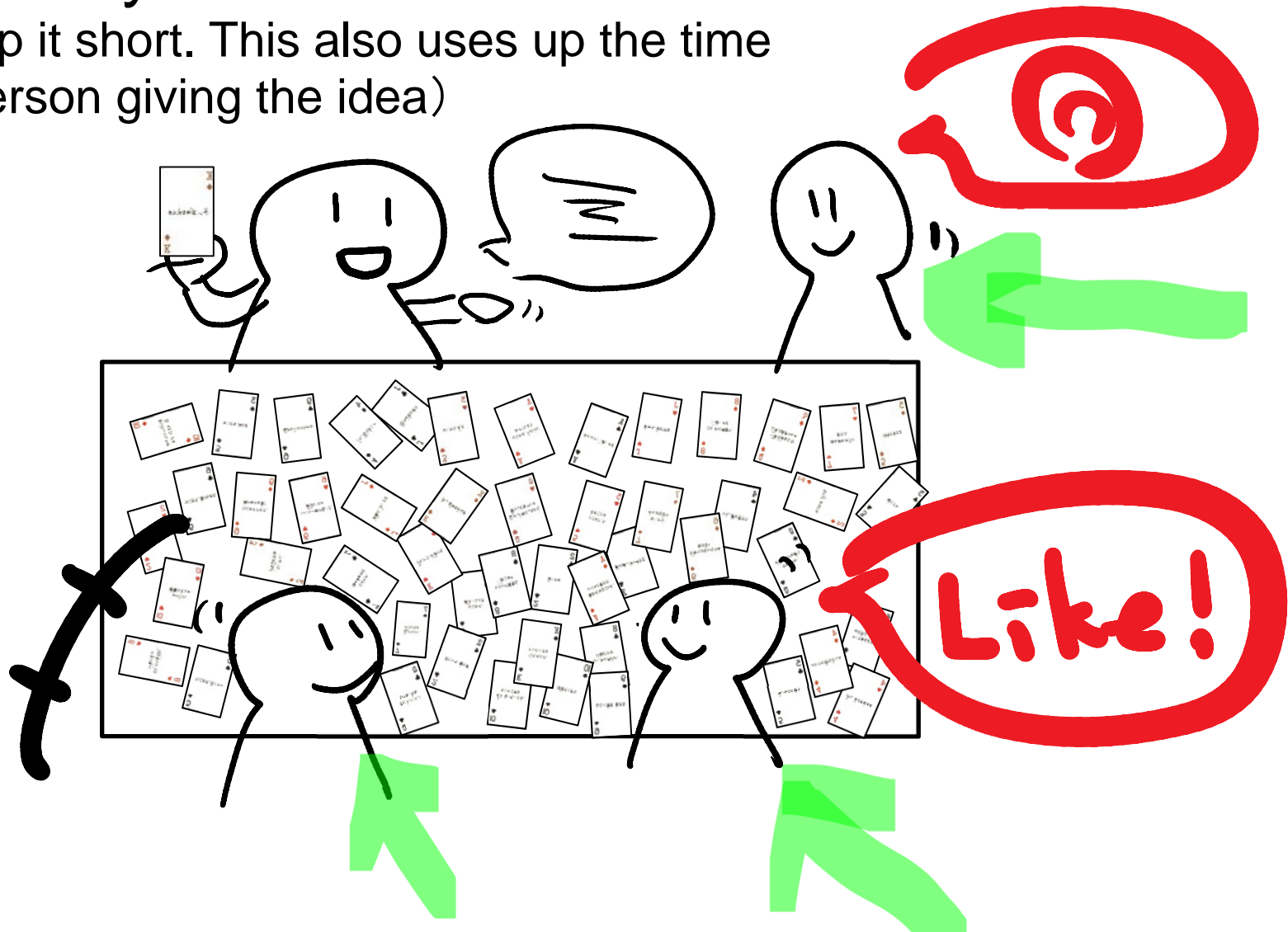
(30 seconds, you can choose any card)



3. If it's not your turn...

If you give supportive comments on the person's idea, it can lift up the mood and help come up with ideas more easily.

(Just keep it short. This also uses up the time of the person giving the idea)



4. The game gets more difficult as it goes on, but do your best to give ideas and get a lot of cards.

Game 1 should take 8 minutes.

The winner is the person who collects the most cards.

Give them a hand!

Preparation for Game 2

The leftover cards...

will be used in Game 2

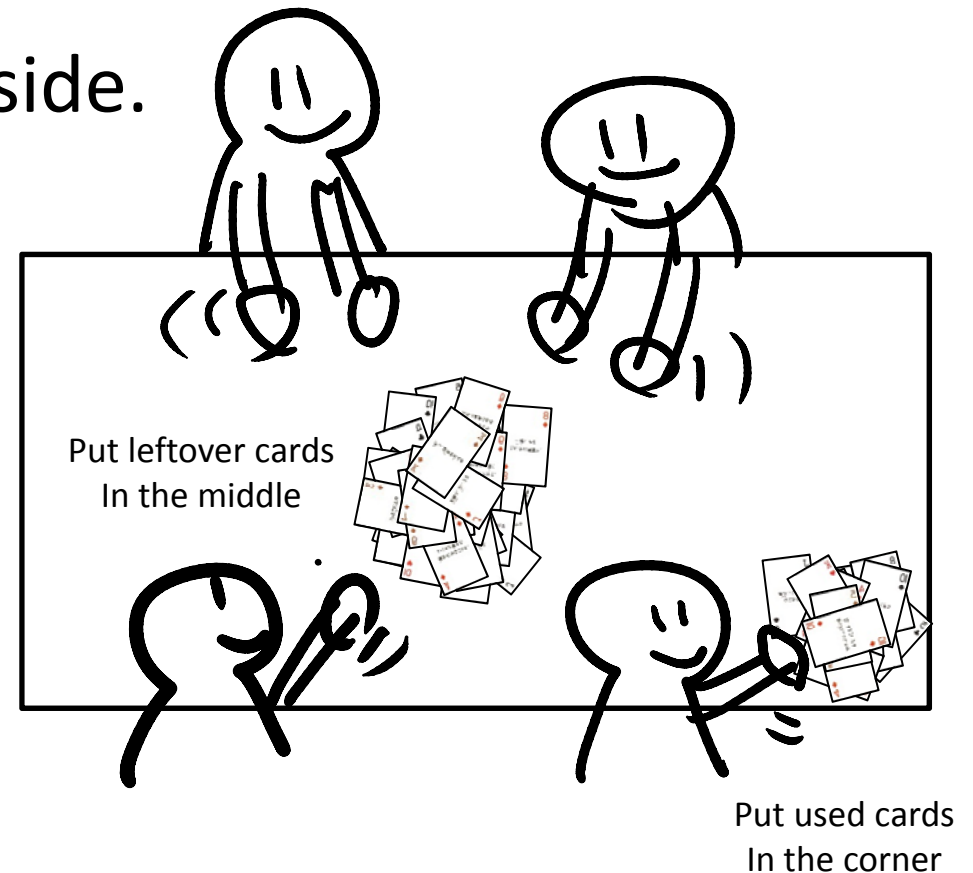
Put them in the center of the table.

The cards collected in Game 1...

will not be used in Game 2

Collect them and put them aside.

(Points from Game 1 do not carry over to Game 2)



The theme for the game ideas
can be the same (continue)
or different (choose again)
Either way is OK.

- **If you continue...**

It's a little difficult, but

sometimes you come up with unique ideas.

- **If you choose again...**

It's easy to come up with ideas.

Talk with group members and decide(90 seconds)

How can you wake up early?

How can you save up money?

How can you avoid getting
sleepy at work or in class?

How can you make a
toothbrush last 50% longer?

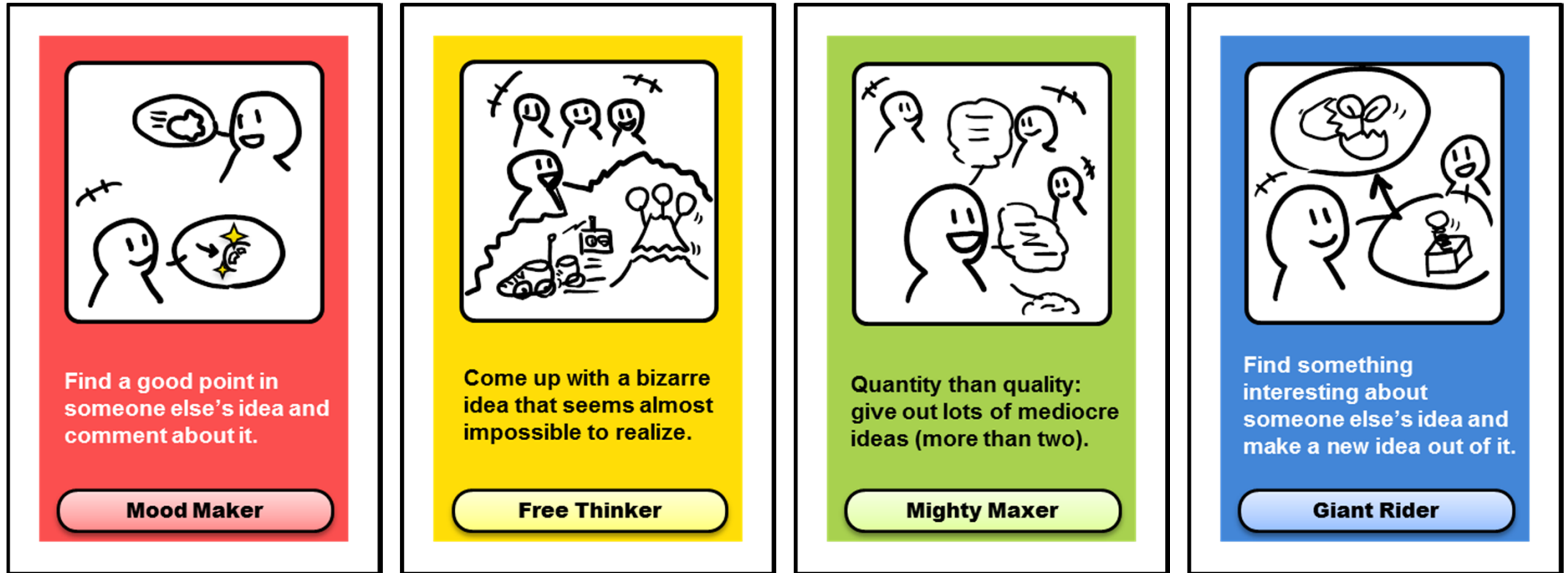
How can you keep your room
clean all the time?

game2

Brainstorm Card

(A game for experiencing
brainstorming naturally)

Brainstorm Card



These four different colored cards are brainstorming rules made into game roles.

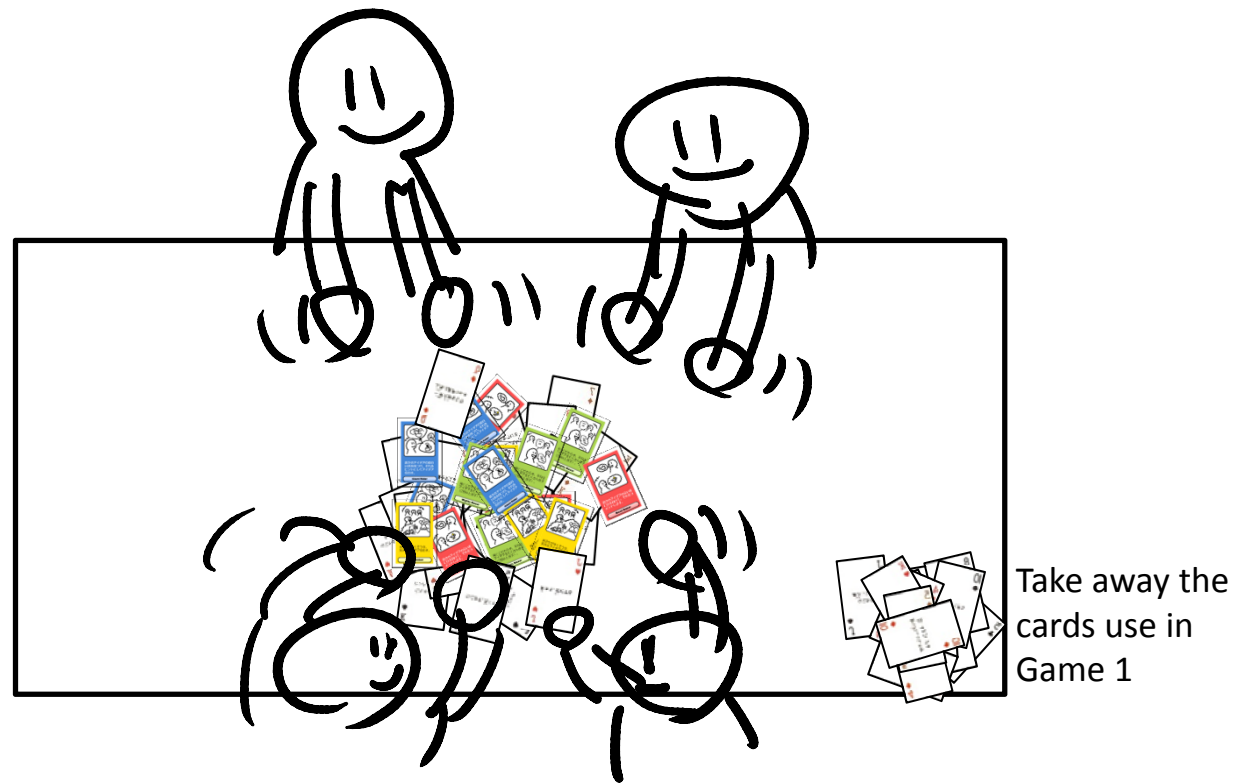
They are Mood Maker, Free Thinker, Might Maxer, and Giant Rider.

When you draw it, if you can accomplish the task written on the card (make a comment/give an idea) you get to keep that card.

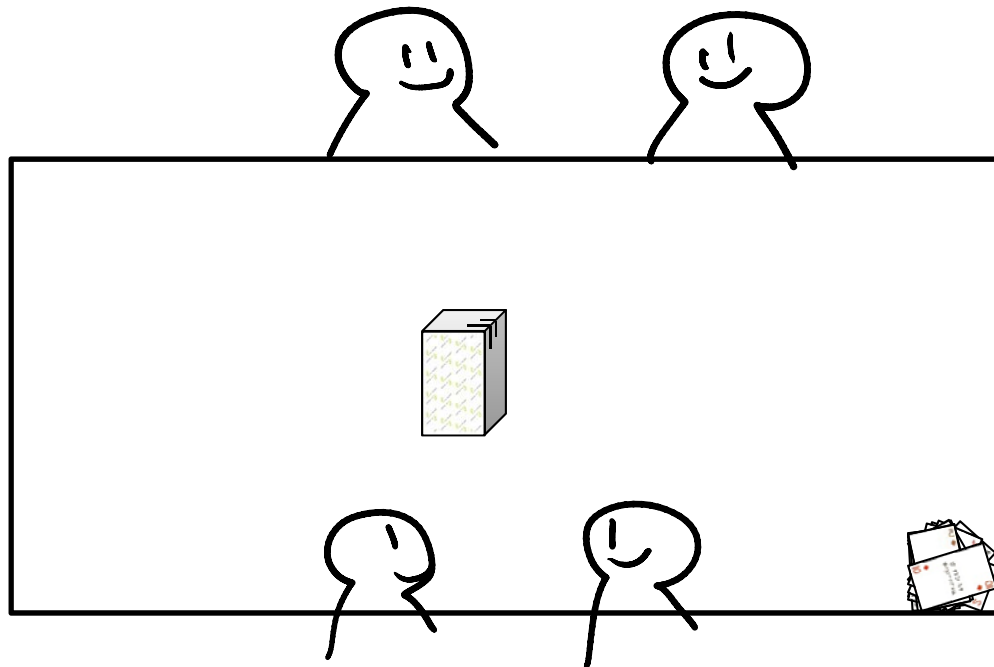
Do your best to get as many cards as you can.

Preparation:

Shuffle together the Brainstorm Cards (4 of each color) and the cards left over from Game 1.



Put them together face down in a single pile.



How to play:

First, play rock paper scissors.
Start from the winner and take turns
in clockwise order.
Each turn lasts 1 minutes.
The game is 4 turns long. (about 16 minutes)

1) When it's your turn, draw 3 cards
from the top of the deck and put
them on the table.

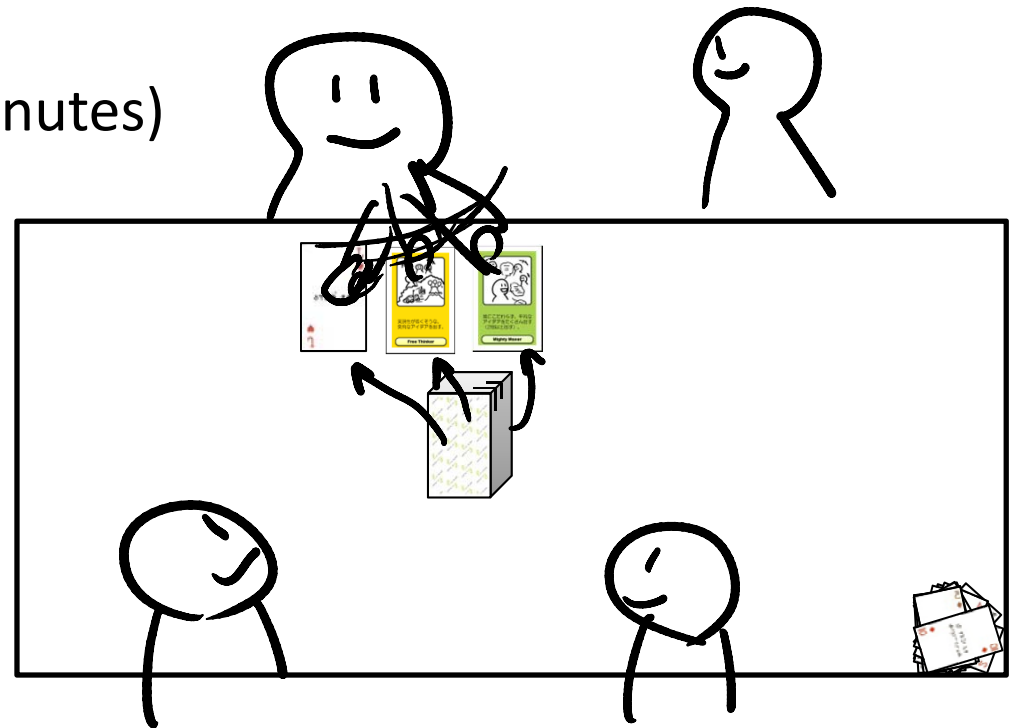
Note: For the first turn only,



and



are not used.



If they come up, return them to the bottom of the
deck, and draw again until you have three cards other
than red and blue.

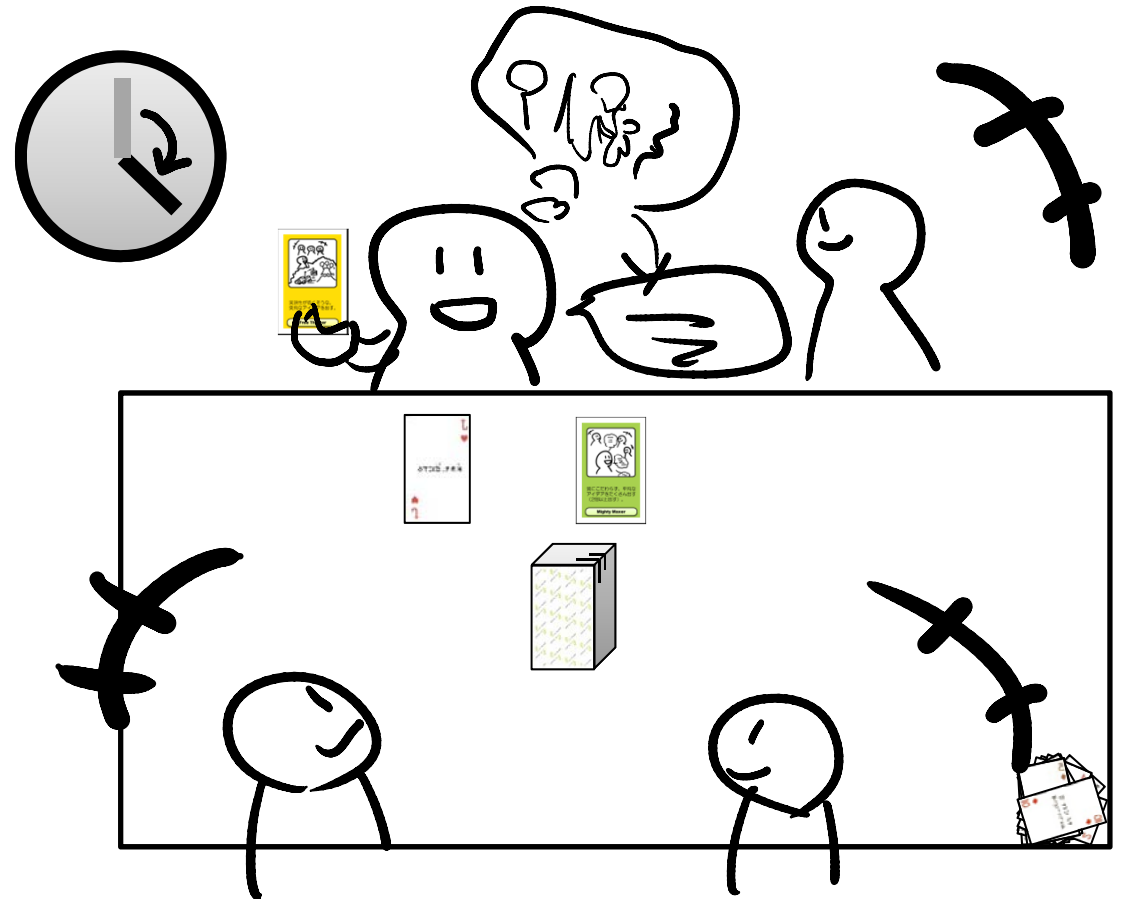
- 2) You can start from any of your three cards.
Do it one at a time.

Brainstorm Cards...

**can be kept if you
can complete the task.**

Ideatrumps...

**can be kept if you use
the phrase on the card
as an opening and
give an idea.**



Stop if the time limit (1 minute) runs out.

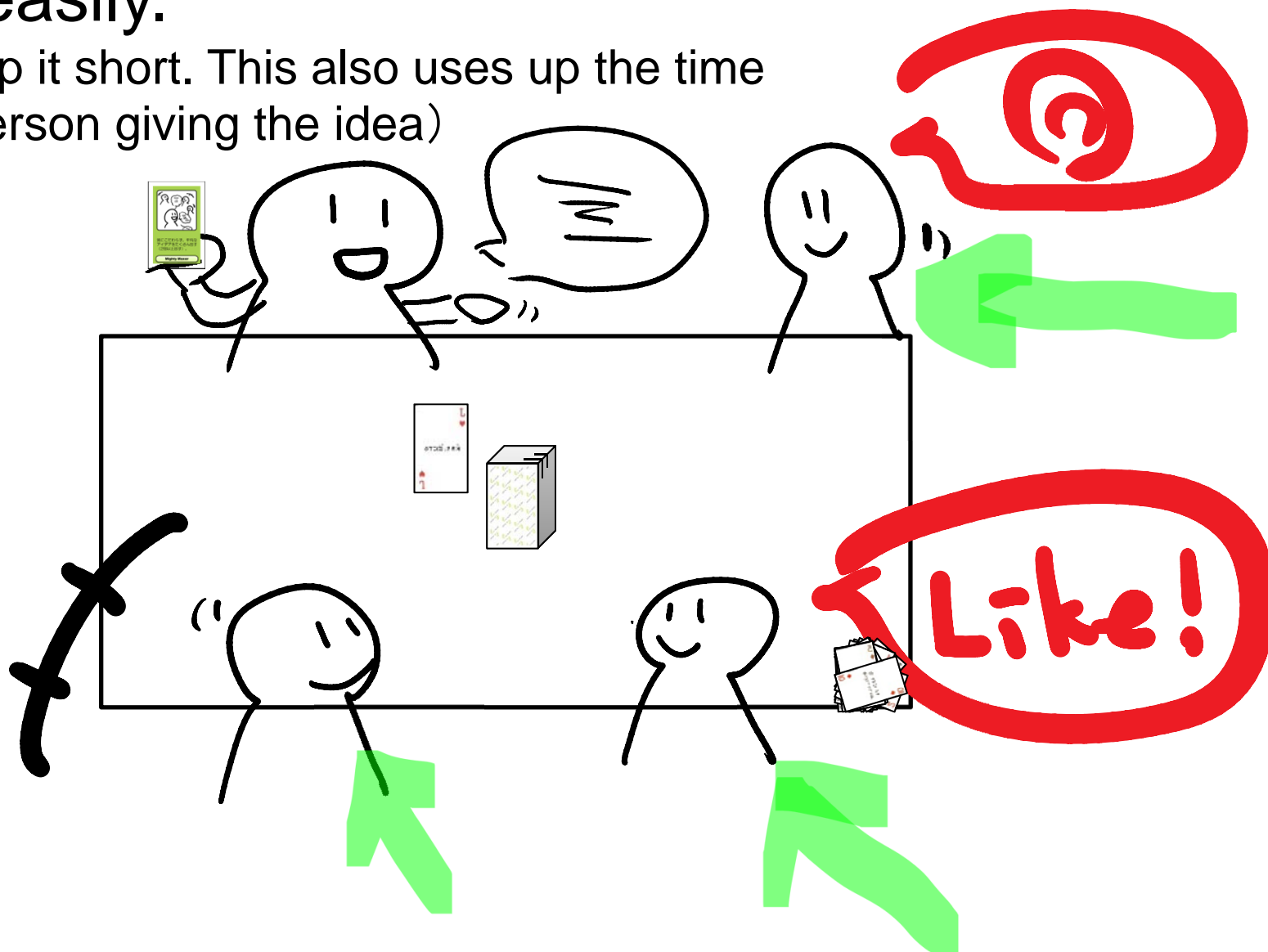
Put the cards you don't keep on the bottom.

On the other hand, if you got all three cards in less than a minute, skip to the next person even if you have time left.

3) If it's not your turn...

If you give supportive comments on the person's idea, it can lift up the mood and help come up with ideas more easily.

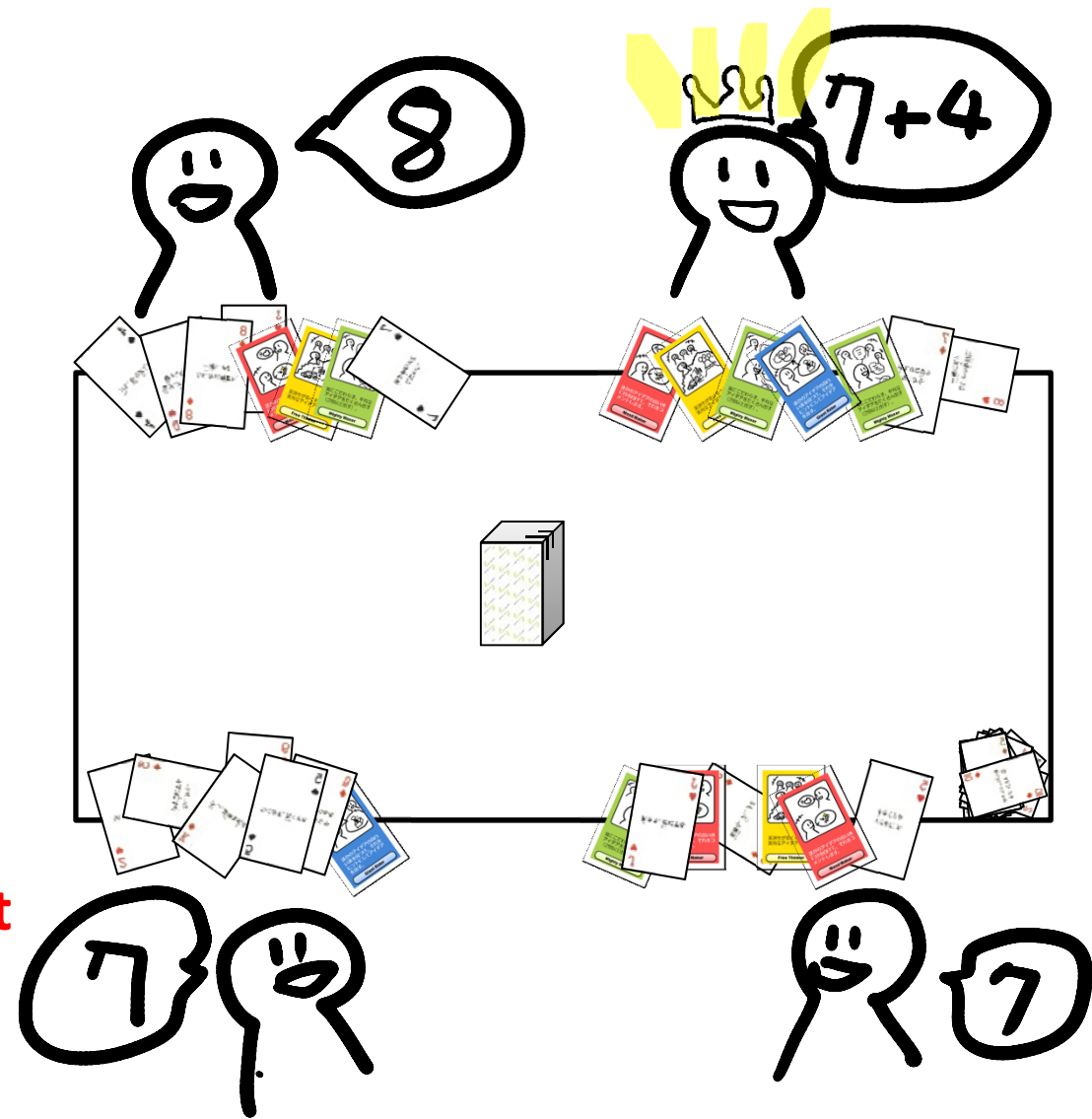
(Just keep it short. This also uses up the time of the person giving the idea)



4) The game end when 4 turns are completed.(About 16 minutes)

- **Count the cards you got.**
- **There are Bonus Points.**
For each set of 4 Brainstorm Cards you get +4 bonus points.
(If you have N sets you get +4N)

The winner is the person with the most total points for cards collected and bonus points!



Give them a hand!

And that's it.

[Review]

- Ideatrump broadens perspectives for creativity.
- Brainstorm Cards allow you to learn the rules for brainstorming naturally.

Here they are used as games, but they can also be used for actual meetings or planning activities.

There is also Japanese language version that is a more standard brainstorming teaching aid.

They are currently planning a new version for multiple language development. When we complete it in the future, please allow me to introduce it to **your country** as well.